



Private & Confidential

**FACULTY OF HOSPITALITY AND TOURISM
SCHOOL OF TOURISM**

FINAL EXAMINATION

Student ID (in Figures) :

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Student ID (in Words) : _____

Subject Code & Name : **EVE2004 – EVENT PROJECT MANAGEMENT**
Semester & Year : January – April 2022
Lecturer/Examiner : Liyana Shamimi Mohamed Kamil
Duration : 3 Hours

INSTRUCTIONS TO CANDIDATES

1. This question paper consists of 2 parts:
PART A (80 marks) : Answer all FIVE (5) short answer questions. Answers are to be written in the Answer Booklet provided.
PART B (20 marks) : Answer ONE (1) essay question. Answers are to be written in the Answer Booklet provided.
2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

WARNING: The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to meet out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College.

Total Number of pages = 3 (Including the cover page)

PART A: SHORT ANSWER QUESTIONS (80 marks)
INSTRUCTION(S): There are **FIVE (5)** short answer questions. Answer all questions in the Answer Booklet(s) provided.

Question 1

Clarify **FIVE (5)** benefits of using Project Management software that can help Project Manager to schedule efficient project management.

(15 marks)

Answer:

Question 2

As the project manager, you need to work with different types of stakeholders in various ways.

- a) Discuss **FOUR (4)** components to consider after the stakeholders decides to initiate the project.

(12 marks)

Answer:

- b) Determine **TWO (2)** factors in determining stakeholders' involvement in a project.

(4 marks)

Answer:

Question 3

Blair has been appointed as the Project Manager for the upcoming hybrid conference for automotive industry organized by Axe Events.

- a) Advise **FIVE (5)** vital duties for Blair that she needs to realize when she take the role as Project Manager.

(15 marks)

Answer:

- b) Elaborate **FIVE (5)** demands that Blair can request from the stakeholders when she organize the hybrid conference.

(15 marks)

Answer:

Question 4

Explain **THREE (3)** means that can help a Project Manager to deal with obstacles when organizing a project.

(9 marks)

Answer:

Question 5

Explain **FIVE (5)** ways to develop a project scope statement.

(10 marks)

Answer:

END OF PART A

PART B:
INSTRUCTION:

ESSAY QUESTIONS (20 marks)
There is ONE (1) essay question. Answer all questions in the Answer Booklet (s) provided.

Question 1

To shape a successful team is about more than finding a group of people with the right mix of professional skills. Discuss the common characteristic to create successful project teams.

(20 marks)

Answer:

END OF EXAM PAPER